

# One25

step away from the streets

## Skydive Pack

---



## Table of Contents

Sponsorship Tips.....	3
Paying for Your Jump.....	5
Skydive FAQs .....	6
One25: A bit more about us.....	7
Examples of What Your Money Can Buy.....	7
Womens' Stories and Quotes .....	9

## Sponsorship Tips

Thank you for booking your skydive. We really appreciate your support and will be routing you on all the way. So let's get fundraising!

**Create a great page online** that inspires people to give oodles of cash. Here's a step-by-step guide to make it as quick and easy as possible for you.

1. Click [here](#) and hit the 'start fundraising' tab on the top of the browser.
2. Search for and select One25 as your chosen charity. Then click either 'organised event' or 'personal challenge'.
3. Title your page ('Freddie's falling 12,000 feet!' or something a bit fun/quirky and snappy), and enter the type of challenge you are planning to do. Then click 'Create Your Page'!
4. Upload a photo (again, this makes it fun and personal) and then write your blurb. Say what you're doing, why it'll be hard for you (!!!) and finally why you're doing it. Make it fairly snappy but pour your heart into it. And a little humour goes a long way too. *\*TOP TIP\* Save your blurb to an open email or word doc or something before hitting 'next' because Just Giving has the tendency to 'time out' and you will lose all your work if this happens! It's mega frustrating!*

**Then share it**- on facebook, twitter, insta, snapchat- wherever you can! Send little shout-outs to publically thank anyone who donates, as a prompter for others to follow suit and as a feel good for the person who's donated. Don't be afraid to swamp your online world with pictures, stories and updates during the actual challenge day/period (they will not de-friend you I promise!) and include the link to your sponsorship page at the end of every post.

**Email** is also a really effective way to share your page and if you take the time to make it personal to each recipient they are far more likely to donate. Repetition always helps people to remember to give- try sending one email in the run up, one during the challenge and one after- including a few stories and pictures to inspire them to give.

You can also use a good **old fashioned sponsorship form** to catch those people at work/school, the gym or church when you see them face to face. Ask if you can pin a form to the noticeboard or leave at the reception desk. When you've collected the money you can pop it onto your online page- simple. Don't forget to ask people to gift aid it (it adds 25p to every £1!). Alternatively you can pay any cash or cheques (made payable to '**One25 Ltd**') to us by sending to One25, The Grosvenor Centre, 138a Grosvenor Road, St Pauls, Bristol, BS2 8YA.

# 10 Fundraising tips from JustGiving

## 1 Ready for your close up?

Fundraisers with pictures on their page raise 14% more per photo. A legitimate excuse for a #selfie.



## 2 Tell your story

People will give more if they know why you care. Add your story to your page.



## 3 Smash your target

Pages with a target raise 46% more. Be brave and tell the world what you're aiming for.



## 4 Add a summary

Give your supporters a quick snapshot of what you're doing and why. It could raise an additional 9%.



## 5 Don't do it alone

There's strength in numbers - people that are part of a team raise 10% more.



## 6 Find your company

Impress your boss by linking to your company's Profile on JustGiving. It could boost donations by 20%.



## 7 Update your friends

Been out training or have some news about your fundraising? Post an update to keep your friends interested.



## 8 Get creative

Give people an extra reason to donate. "If I raise half my target in a week I'll dye my hair blue."



## 9 Share your page

Once your page is looking perfect, share it on social media. Every share is worth about £5 in donations.



## 10 It's all over... or is it?

Twenty percent of donations come in after the event. You never know who might still be feeling generous...



**JustGiving**

## Paying for Your Jump

**You have 3 options (please read carefully and respond to [events@one25.org.uk](mailto:events@one25.org.uk))**

- 1. You** cover the total cost of your jump and donate all your sponsorship money to One25 (**we ask you to raise a minimum of £200**)
- 2. You** pay the deposit (£50) and **One25** pays the remaining balance (£150) of your jump (**we ask you to raise a minimum of £350**). You need to tell us this at least 2 weeks before the date of your jump, to allow us to settle it with the airfield in advance.
- 3. One25** pays the deposit and cost of your jump, reimbursing your £50 and settling the rest with the airfield 2 weeks in advance of your jump (**we ask you to raise a minimum of £400**) Again, you need to tell us this at least 2 weeks before the date of your jump, to allow us to settle it with the airfield in advance.

### **Please note:**

**We will only be able to pay for those who have already reached or exceeded their minimum sponsorship level.** This is to ensure the charity is not at risk financially. If you have opted for 2 or 3 above, please make sure you are aware of your sponsorship level 2 weeks before your jump and get in touch with us if you are below target to discuss the options. You must also make it clear to your sponsors that some of the money you raise will be used to cover the cost of your jump.

It is best to inform us now which payment option you have chosen so that we can be aware of any expectations on the charity to make payments. Email carefully [events@one25.org.uk](mailto:events@one25.org.uk) now to confirm option 1, 2 or 3.

If you've chosen option 1, please remember that you are responsible for paying the balance of your jump on the day of your skydive (£150). You will need to pay this to the airfield upon arrival BY CASH or CARD. Cheques will not be accepted.

## Skydive FAQs

### **Where is it the airfield?**

Located at Redlands Airfield, Wanborough, Swindon, SN4 0AA  
Tel: 01793 791222

### **What time should I arrive?**

You will either have booked in for 8.30am or 12pm. This is the time you should arrive. If you are unclear, please contact the airfield to check.

### **Will there be refreshments available at the airfield?**

Yes there is a café selling hot & cold food & drinks. You are also welcome to bring your own picnics.

### **What time can I expect to be finished?**

The airfield try to get people finished 4 to 6 hours from their time of arrival weather depending

### **What do I wear?**

Casual clothes and trainers. You will be given a jump suit for your skydive.

### **Other things to be aware of:**

- Please make sure you call the day before between 6pm & 7pm to check the weather,
- Balances can be paid by card or cash (NOT cheques)
- Bring spectators to cheer you on, and some books, papers or magazines to entertain you while you wait.
- Please give One25 **2 weeks notice** if you would like to use sponsorship money already banked through Just Giving/ Virgin Money Giving to pay for your jump, and therefore need One25 to organize this payment direct with the airfield in advance of your jump.

## One25: A bit more about us

**Who are One25?**

We are a Bristol charity helping vulnerable women trapped in street sex work to build new lives.

**OUTREACH VAN** > **DROP-IN** > **CASEWORK**

There are around 130 women working the streets of Bristol. We meet each woman wherever she is, with whatever support she needs.

Get involved: [one25.org.uk/welcome](https://one25.org.uk/welcome)

Visit the ['About Us'](#) section of our website for more information about our vision, mission and values, why we are needed, our impact, our services, FAQs and much more.

Watch our video The Green Light District, on our vision for Bristol to become a safe and supportive place where women have the choice to leave sex work:

THE                       
**GREEN LIGHT**  
                     DISTRICT

## Examples of What Your Money Can Buy

It's great to let your sponsors or audience know how important the cause is to you and why every penny you raise will make a huge difference. If you're selling tickets for £5 or aiming to raise an overall target of £100, you can pick the most appropriate examples from the below list to share with the people supporting you. It will make it more meaningful for them and inspire them to give more!

£1 can pay for a woman's freephone call to the lifeline outreach van so it can meet her where she needs help.

£3 can buy an alarm for a vulnerable woman, giving her valuable seconds to escape a violent attack.

£5 can buy a home-cooked drop-in meal, giving hungry women vital nourishment.

£8 can keep the tea, coffee and hot chocolate on our outreach van topped up for a whole month, ready to warm the hands of women trapped out in the cold.

£10 can buy a pack of toiletries and underwear, including sanitary protection, for a homeless woman in drop-in. This gives her dignity and the chance to feel clean.

£15 can pay for a week's Freephone service to the lifeline outreach van so it can meet women where they need help.

£25 can buy a pack of toiletries and pyjamas, along with a card-making kit and stamps, for a brave woman on her way to rehab. This helps her to stay positive about her future and enables her to keep in contact with her family and her caseworker.

£35 can put food and hot drinks on our outreach van for a week giving hungry women vital nourishment.

£50 can put food and hot drinks on our outreach van for a week giving hungry women vital nourishment.

£60 can fuel our outreach van for a whole month giving vital support to the most vulnerable women.

£100 can help prevent homelessness, by supporting a woman to work with her housing officer to manage debt and explore other housing options.

£240 can secure a place for a woman to go into residential rehab treatment, presenting her case to a funding panel, sourcing a bed and making a referral.



## Womens' Stories and Quotes

Read about the life-changing stories women have shared below and on our [website](#). Consider how you can use these women's stories and quotes to inspire people to give generously.

### Sandra's story

*"Every day is quite extraordinary."*

**Sandra started taking drugs when she was 10. She hated herself, and she loved the drugs because they made her forget who she was. This was the start of two decades of addiction, homelessness and self-loathing. Sandra was in and out of prison; she gave birth to a son who was taken away from her. She was close to suicide when she found One25, a Bristol charity that helped her take control of her life.**

**The shame of begging for money was one of the worst things I've ever done.** And when I did start prostituting myself, which was quite a lot later, it felt more estimable than begging. It was like, 'I have absolutely nothing to offer this world: I am begging'. I remember sitting down and looking at people's legs passing by, people chatting and women pushing prams. I remember thinking, 'I really want to be like that', but not knowing how.

**Prostitution was about getting money for drugs but it was also about wanting to feel loved.** It was about feeling that this was at least something I could do, something I could offer - I wasn't just a beggar on the street. I got raped during this time, beaten up, had violent boyfriends. I was in hostels, covered in bruises, not knowing how I'd got there or what had happened.

**One25's outreach bus meant so, so much to me.** The women were just so kind. Even through all the fog of the drugs and the drink, I could feel that another human being gave a s\*\*t. I remember the horror of endless dark nights out there with really rancid blokes, and to have that bus there, just to punctuate it with light, was an absolute lifesaver. It helped me start to believe that there is some kindness in the world.

**I was raped and he did everything he wanted to do to me - it was like torture.** And after that it really was [suicide off] Bristol suspension bridge or doing what I had to do to get into drug treatment. And I could not live with the idea of my boy growing up with a mum who had jumped off Bristol suspension bridge. So somehow, amongst all this madness, I went to court.

**One25 was there for me with hugs, with love and support.** They never once doubted that I could do it. There was never a hint of judgement or expectation; it was just love all the way. So I went for treatment and I was absolutely broken – I couldn't even stand up. I just knew I needed it.

**Now my life has changed beyond all recognition.** Everything has been turned on its head, from my daily structure, my relationship with my boy, to the way I deal with my feelings, my outlook on life. When I went in for treatment I was feral - I couldn't look anyone in the eye. Today, I've just got back from a six-week tour, standing on stage with the main part in a play about addiction and recovery. I'm being paid to write plays now by a college who help women who have been in the criminal justice system.

**I'm loving life.** I eat healthily. In an hour I'm going to take care of myself with a hot bubble bath. Later I'm going to meet friends to go dancing – without drink or drugs! Every day is quite extraordinary.

**One25 saved my life, there's no question about that.** I can't even think of them without welling up. I feel very strongly about how absolutely crucial that night bus is. There are a lot of girls like me who are so far from the realms of society that they can't even get it together to go to One25's drop-in service. Having the bus there, picking you up by the scruff of the neck and giving you a hug is so important.

## Quotes

*"One25 helped me to recognise that I was worth more than what I was doing to myself and gave me the incentive to keep going [in residential addiction treatment]. I now see myself as a person and not just an object. I now enjoy waking up and being alive. [My One25 caseworker] saved my life, I truly believe that."*

*"When I met One25 [after a sexual assault] I was smashed to pieces mentally, emotionally and physically. The care and support I received means so much to me. I didn't have faith in myself but you did and sometimes it was that which kept me going. I cannot put into words how grateful I am to have come across this service. It helped me move away from prostitution into a better life, it has worked perfectly."*

*"Thank you, thank you for visiting me in hospital over Christmas! I thought no-one would and then you turned up."*

*"Don't give up on the women out there, they are just lost at the moment and in a very dark place where many can see now way out at the moment. But they all need projects like One25, it can mean the difference between life and death for some. I use to pray for that yellow van, just to get off the street for 10 minutes, to have a warm drink and some food, just to see a*

*friendly face and to have someone who really cares for me. None of the girls would be out there on the street if they could see a way out from drugs and sex-work. That's why having projects like One25 is so important for when women really can't go on any more and need a way out, a life away from the streets and addiction, a choice."*

*"Safety is most important and that's what you give us now late at night when it's most dodgy. When you just stopped now, this dodgy bloke was following me, I was really scared. Then you pulled up with a smile and respect for me and it was like I felt safe again."*

*"Thank you for the card, it certainly lifted my spirits. You always manage to enter my thoughts and life at the right times. I hope everyone at One25 is well and please let them know how grateful I am for everything. I can honestly say without your love and perseverance I would not be so sure of my recovery. My prayers are seasoned with gratitude because of you all. I look forward to seeing you as always. Just knowing I have your support is truly comforting."*



**We hope you found this pack useful. Please contact us at [events@one25.org.uk](mailto:events@one25.org.uk) or 0117 9094389 to gain further help and advice about fundraising for One25. Thank you.**